

Issue 2.2018 (March/April) 2

- Exploring LVTs & Resilients
- Why is Skills Development & Training important?
- What Niche Flooring Segments have to offer
- Current Colours & Trends in flooring
- Products & Trends from DOMOTEX Hanover
- **Business Focus:** Smart ways to integrate Sales & Content Marketing

Editorial Deadline: 22 January 2018

Issue 3.2018 (April/May) 3

- What you need to know about Exterior Flooring
- Subfloor Preparation & Smoothing Underlayers
- What about Tools & Equipment?
- High Spec Flooring Products
- Products & Trends from Revestir
- **Business Focus:** Elevating Customer Engagement
- **Supplement:** Forward-thinking Companies are setting the tone

Editorial Deadline: 1 March 2018

Issue 4.2018 (June/July) 4

- The experience of Carpeting
- Floor Coatings & Finishing Options
- Customised Flooring for the avid specifier
- Flooring solutions for high-end Living Spaces
- **Business Focus:** How Real Responsibility Projects are making a difference

Editorial Deadline: 17 April 2018

Issue 5.2018 (July/Aug) 5

- Reliable Cement & Concrete options
- Sealants & Adhesives to take note of
- Why flooring Care Facilities matter
- Sound Reduction Systems for your next project
- **Business Focus:** Solutions to current Business Disruptions
- **Supplement:** Women making a difference in Flooring

Editorial Deadline: 11 June 2018

Issue 6.2018 (Sept/Oct) 6

- Laminate, Bamboo & Wood floorcovering choices
- How Sustainability & Green Design are impacting business
- Screeds & Resins for project longevity
- What about Specialised flooring briefs?
- **Business Focus:** Meeting the Brief with excellence

Editorial Deadline: 20 July 2018

Issue 7.2018 (Oct/Nov) 7

- New age Industrial Flooring Solutions
- How Office Environments are changing
- Flooring that endures High Traffic Areas
- Using digital media for product specification
- **Business Focus:** Time & Cost Saving tips to help you succeed

Editorial Deadline: 29 August 2018

Issue 1.2019 (Jan/Feb) 1

- Show stopper: Tiled surfaces
- Caring for your floor's longevity & performance
- Local & Global flooring considerations: source locally or import?
- Meet the Specifying Team
- Products & Trends from Cersaie
- **Business Focus:** Internal & External Factors Affecting Business
- **Flip magazine:** Flooring Directory (A-Z guide of flooring companies)

Editorial Deadline: 22 October 2018

Sections 2018:

- Trends & Inspiration
- Projects in Focus
- Industry Update
- Business Focus
- Feature Focus
- Industry Events

**Footnote: Each main flooring category to have a stand alone article focussing on colours & trends at the time, subject to information being available.*



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“I do find your magazines useful as new products are coming onto the market all the time.”

– Mike Wood, Higgs & Partners Quantity Surveyors